

VAN SECRIST

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experience staff

DIGITAL ASSOCIATE CREATIVE DIRECTOR | **Fraser Communications** Los Angeles, CA. 2010-present.
SoCal Gas, Toyota Parts & Service, First 5 California, Jonathan Louis, EastWest Bank, Business Wire, MarketSmith, MWD, GoSolar California, UCLA Law, RideShare Thursday and new business.

INTERACTIVE CREATIVE DIRECTOR | **JWT INSIDE** Santa Monica, CA. 2008.
Boeing, UCLA Healthsystem, Children's Hospital Los Angeles, Tri-City Medical Center and new business.

ASSOCIATE CREATIVE DIRECTOR | **Genex** Culver City, CA. 2006-2008.
Acura, Acura/Honda eStore, Purina, Alpo, Mighty Dog, UNICARE and new business.

SENIOR ART DIRECTOR | **RPA Interactive** Santa Monica, CA. 2000-2006.
Honda, Honda Corporate, Civic Tours, Honda Motorcycles, Honda Racing, UNICARE, BlueCross, Pioneer, and new business.

ART DIRECTOR | **Rubin Postaer Interactive** Santa Monica, CA. 1996-2000.
Honda, Honda Corporate, Cathay Pacific, WebTV, ARCO, ampm, UNICARE, Honda Motorcycle, Sony, Silkroad, and SmogPros.

DESIGNER | **The Graphic Orb** North Hollywood, CA. 1991 - 1993.
Disney, Columbia Pictures, Universal Pictures, Miramax, Hollywood Pictures, Touchstone Pictures - various ad campaigns.

ART DIRECTOR | **The Image Group** Syracuse, IN. 1990.
Rinker boats.

PRODUCTION ARTIST | **InterPacific Hawai'i Retail Group** Honolulu, HI. 1988 - 1990.
Carol & Mary, McInerny and Andrade department stores.

CREATIVE DIRECTOR | **33/6** Los Angeles, CA. 2008-2010.
Oversee identity, branding, TV, print and interactive ads for MarketClub • Genex on Cessna new business pitch • Neighbor Agency / O Organics and Eating Right websites. Fraser Communications / First 5 California microsite and online ad campaign, Toyota Genuine Parts and Services online campaign. XD Theory / Lexus online ad campaigns, Intex ecommerce site, AT&T, Medal of Honor online ad • Lazdore / NetSuite • RPA / Power of Dreams online campaign

ART DIRECTOR | **Rubin Postaer & Associates** Santa Monica, CA. 1995-1996.
Dealer Launch Kit for the new Civic relaunch (MY'96), assorted sundry Honda projects.

DESIGNER | **Disney Home Video** Burbank, CA. 1993-1995.
Disney, Touchstone Pictures, Hollywood Pictures, Miramax, and Buena Vista Home Video releases.

ART DIRECTOR | **Esprit Communications** Corona Del Mar, CA. 1993.
LensCrafters.

ART DIRECTOR | **Krick, McFarland & Witherspoon** Fort Wayne, IN. 1990.
Lutheran Hospital, Lincoln National Life Employee Benefits Co.

ART DIRECTOR | **Caldwell-Van Riper** Fort Wayne, IN. 1990.
Echkrich meats.

freelance

awards

2013 **Internet Advertising Competition**, Best Energy Integrated Ad Campaign • **IAC**, Best Environmental Rich Media Ad • 2012 **WebAward**, Standard of Excellence Award
2011 **IAC**, Best Energy Online Ad • **IAC**, Best Advertising Email • **IAC**, Best Government Rich Media Online Campaign • 2007 **International Automotive Advertising Awards**, Bronze
2005 **Beldings Television Bowl Winner** • **One Club Creative Showcase** • Oct 2005 **PointRoll Beanie Award** • 2004 **One Club Creative Showcase** • 1998 **Best Interstitial iAd of '98**
1997 **One Show**, Gold • **Clio**, Silver • **IAAA**, Gold • **Pioneer Awards**, Gold • **Pioneer Awards**, Bronze • **Pioneer Awards**, Bronze • **Pioneer Awards**, Merit • **Microscope**, 10 Best Ads of '97

knowledge

Adobe Photoshop CC6, Adobe Flash CC6, Adobe Fireworks CC6, Adobe Illustrator CC6, Macromedia Freehand MX, Apple Final Cut Pro X, Apple Motion 5.1, Apple GarageBand 3, Adobe After Effects CC6, Adobe Soundbooth CC6, Adobe InDesign CC6, Quark XPress 6, Adobe Dreamweaver CC6, e-On Vue Complete 8, iWork '09, iBooks Author, Basecamp.

education

Indiana University
Bloomington, IN. BS.
Business major concentrating
in marketing/advertising.

University of Hawai'i
Manoa, Honolulu, HI.
No degree attained.
Graphic design, painting,
and computer art.

Art Center College of Design
Pasadena, CA. BFA.
Graduated with honors.
Advertising design major.
Scholarship recipient.